



# MARK J. RENDELL

PROFESSIONAL EDUCATOR

## Education

Bachelor of Science  
Political Science  
James Madison University  
1988

Master of Science  
Educational Leadership  
Nova Southeastern  
University  
1996

Ed. Doctorate  
Educational Leadership  
University of Central  
Florida  
2004

## Honors & Awards

The Ronald E. Carrier  
Alumni Achievement Award  
James Madison University  
2018

Star Superintendent Award  
Consortium of Florida  
Education Foundations  
2017

## Profile

**Professional Educator with 30 years of experience in public education. I have served at all levels, beginning in a middle school classroom and advancing to leadership positions at the school building and district level. I believe in public education and the opportunity it presents to our young people. I am committed to providing the best educational outcomes for each and every one of them.**

## District Level Experience

### Superintendent, School District of Indian River County, 2015-2019

Chief Executive Officer of a public school district with more than 17,000 students, 2,100 employees and an operating budget which exceeds \$275 million dollars.

- Established a Pre-K-12 focus to prepare all students for the future which resulted in the following Academic Achievements:
  - ◆ Grad rate for All students increased from 81% to 92%
  - ◆ Grad rate for Black students increased from 65% to 82%
  - ◆ Grad rate for Hispanic students increased from 79% to 88%
  - ◆ Grad rate for White students increased from 86% to 96%
  - ◆ AP/IB enrollment for All students increased from 21% to 29%
  - ◆ AP/IB enrollment for Black students increased from 8% to 21%
  - ◆ AP/IB enrollment for Hispanic students increased from 15% to 25%
  - ◆ AP/IB enrollment for White students increased from 27% to 34%
  - ◆ Enrollment in Career Pathways course sequences increased by 12%
  - ◆ Percent of students earning Industry Certifications increased by 6%
- With community support and input created and implemented a Five Year Strategic Plan. The district did not have a Strategic Plan in previous years.
- Secured the passage of a discretionary property tax yielding over \$8 million dollars annually to supplement expenditures. The referendum passed with a 67% vote in favor.
- Opened Treasure Coast Technical College, a district sponsored vocational school which provided a direct pathway to meaningful employment for high school students and adults in the community.
- Restored trust and built a collaborative relationship with teachers' union with the negotiation of a three-year contract and compensation package that provided the highest average teacher salary in the region.
- Ensured the district had a high quality workforce through effective recruitment and retention practices designed to develop human capital.
  - ◆ Increased the retention rate for new employees by 2% and all employees by 1.6%
  - ◆ 87% of new employees stated their "employer treats them fairly"
  - ◆ 78% of new employees stated they "plan to have a long career with the school district"
- Indian River County Schools was named *The Best Place to Work in Indian River County 2017*, large employer category, by Career Source Florida.
- Implemented the safety and security measures required by the Marjory Stoneman Douglas Act, to include brokering an agreement with local law enforcement agencies to provide an SRO at each school campus.

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### Statements of Support

**“Dr. Rendell uses a collaborative leadership style. He cultivates relationships with stakeholder groups and builds a sense of ownership and consensus. I have seen him bring several groups with divergent interests together towards a common goal. This ability to broker partnerships is invaluable.”**

-Richard DiPatri

Former Superintendent  
Brevard Public Schools

**“In my 45 years as an educator and 17 years as a Superintendent (Monroe & St. Lucie) I have rarely seen a person with the drive and professional knowledge, coupled with a deep respect and love for children, as Dr. Rendell possesses.”**

-Michael Lannon

Former Superintendent  
St. Lucie Public Schools

**“Dr. Rendell responded to the unique challenges facing him, established a new vision and operationalized it. Some of those initiatives, such as zero-based budgeting, represented significant improvements to the way we did business.”**

-Shawn Frost

Former Board Chair  
Indian River County Schools

## District Level Experience - Continued

### Deputy Superintendent, St. Lucie Public Schools, Florida, 2013–2015

Provided direct support to the Superintendent and School Board of a district with 39,000 students, 4,500 employees, and a budget of \$450 million dollars.

- Administered overall executive authority and provided direct supervision of teaching and learning, to include Human Resources, Curriculum and Instruction, Professional Development, Operations, and Student Services.
- Executed direct budget responsibility of over \$21 million dollars in expenditures, and oversight of approximately \$268 million dollars in salaries and expenditures.
- Served as the Chief Negotiator with the Classroom Teachers Association and the Classified Unit. As the Chief Negotiator, successfully negotiated a 3-year contract with the Classroom Teachers and Classified Personnel.
- Applied the Multi-Tiered System of Support model to district operations redesigning the way in which district resources were allocated to schools.

### Assistant Superintendent, St. Lucie Public Schools, Florida, 2012-2013

Served as an Executive Officer of the District Leadership Team. Duties included supervision of school sites and oversight of various departments.

- Provided direct support and supervision of the leadership teams at 10 school sites (2 high schools, 4 elementary schools, and 4 K-8 schools).
- Chaired the Policy Review Committee which met monthly to review and update all School Board Policies to ensure compliance with changing state mandates and respond to the needs of schools and district departments.
- Facilitated the *Exploration of Leadership Program*, which prepared aspiring administrators for their role in future administrative positions.
- Led the team that authored the report for *Standard 2: Governance and Leadership* as part of our district accreditation review. Standard 2 received the highest rating by the accreditation review committee (2.73)

## School Building Leadership

### Principal, Cocoa Beach Junior-Senior High School, Florida, 2019-present

Instructional Leader of a comprehensive Junior-Senior High School grades 7-12 with approximately 1,000 students and 85 staff members.

### Principal, Port St. Lucie High School, Florida, 2010-2012

Instructional Leader of a comprehensive High School grades 9-12 with approximately 1,800 students and 120 staff members.

### Principal, Mooresville Senior High School, North Carolina, 2006-2007

Instructional Leader of a comprehensive High School grades 9-12 with approximately 1,500 students and 110 staff members.

### Principal, Titusville High School, Florida, 2001-2006

Instructional Leader of a comprehensive High School grades 9-12 with approximately 2,100 students and 160 staff members.

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## Statements of Support

**“Dr. Rendell is an outstanding educator who has extensive experience successfully leading schools. He is a proven leader in the areas of personnel management, organizational change, facilities and operational management and instruction. He knows how to lead other educators and communities in planning and implementing programs that are high quality and cutting-edge.”**

-Dr. Bruce Boyles  
Former Superintendent  
Mooresville Schools

**Having worked with many educators over the years, I have found few with the skills, temperament, and political understanding to rise to the position of Superintendent. Mark Rendell is one of those.**

-Kathryn Hensley  
Board Member  
St. Lucie Public Schools

**“I suppose if I had to describe him in just a few words, those would be: Respect: in the sense he engenders it by his demeanor, knowledge and fairness. Integrity: in the sense of firm beliefs and living them out in his own family, neighborhood, and church. Commitment: in the sense that when he says he will do something, he does it.”**

-Pastor Ron Meyr  
Faith “Viera” Lutheran Church

## School Building Leadership - continued

### **Assistant Principal, Cocoa High School, Florida, 2009-2010**

Administered student discipline, monitored attendance procedures, evaluated instructional personnel and office clerks, and performed other duties as assigned.

### **Assistant Principal, Eau Gallie High School, Florida, 1998-2001**

Responsible for facilities, operations, and school security, evaluated instructional personnel and custodial staff, and performed other duties as assigned.

### **Assistant Principal, Melbourne High School, Florida, 1996-1997**

Administered student discipline, monitored attendance procedures, evaluated instructional personnel and office clerks, and performed other duties as assigned.

## Related Experience

### **Consulting Project Manager, TeachFirst, Inc., 2007-2008**

Provided training to school teams all over the country on the use of Professional Learning Communities as a tool to improve instruction and student achievement.

- Coordinated all consulting and support services for professional development for our clients. This included contracts in WV, VA, MD, NC, SC, PA, NJ, FL, AL, TX, OK, NM, AZ, CA, and HI.
- Served as the Lead Consultant responsible for conducting all training sessions and supporting school leadership teams in Florida, New Mexico, Texas, North Carolina, Oklahoma, and South Carolina.
- Contributed to the development of curriculum and training materials designed to expand building level instructional leadership and improve student achievement.

## Classroom Experience

### **Adjunct Professor; Nova Southeastern University, 2005 – 2006**

Taught Communications and Supervision in Educational Leadership program (Masters Level) to aspiring administrators and other professionals.

### **Social Studies Teacher; Brevard Public Schools, 1993 – 1996**

Taught World Geography, U. S. Government and American History. Coached Varsity Football and sponsored the Fellowship of Christian Athletes.

### **Social Studies Teacher; Arlington Public Schools, VA, 1990 – 1993**

Taught World Geography, Psychology, U. S. Government and American History. Coached Varsity Football and Men’s and Women’s Crew.