

**SCHOOL BOARD OF BREVARD COUNTY, FLORIDA**

**BOARD AGENDA ITEM – June 14, 2022**

**PROCUREMENT SOLICITATION**

**SS 22-842-SS-HD, Benchmark Education Company**

<input type="checkbox"/> <b>(ITB)</b> Invitation To Bid	<input type="checkbox"/> <b>(ITN)</b> Invitation To Negotiate	<input type="checkbox"/> <b>(PB)</b> Piggyback
<input type="checkbox"/> <b>(RFP)</b> Request For Proposal	<input type="checkbox"/> <b>(RFQ)</b> Request For Qualifications	<input type="checkbox"/> <b>(SC)</b> State Contract
<input checked="" type="checkbox"/> <b>(SS)</b> Sole Source		

**REQUESTOR:** Student Services, Program Support

**Legal Review Required:**  Yes  No

**Standard Template Used with No Changes:**  Yes  No

**Standard Template:** Sole Source

Benchmark Education Company	\$173,400.00	Ready to Advance Early Learning Packages
<b>Total</b>	\$173,400.00	

<input type="checkbox"/> <b>Contract Renewal</b>	<b>New Contract Amount</b>	\$173,400.00
<input type="checkbox"/> <b>Recurring Contract</b>	<b>Previous Contract Amount</b>	N/A
<input checked="" type="checkbox"/> <b>New Contract</b>	<b>Variance</b>	N/A

**DISCUSSION:**

The use of a Sole Source vendor is provided by Florida Administrative Rule 6A-1.012(12)(d). Benchmark Education Company is the publisher and sole source provider of the Benchmark Ready to Advance Early Learning Packages. Procurement Services publicly advertised the intended sole source purchase on VendorLink beginning May 10, 2022, through May 19, 2022. Procurement did not receive any like, equal, equivalent and/or identical product information from any other providers.

This Benchmark Education Company purchase will provide the State Approved Voluntary Prekindergarten Package, *Ready to Advance (RTA) Early Learning Program* (©2020), for all BPS prekindergarten programs (Voluntary Prekindergarten (VPK), Head Start and Exceptional Student Education (ESE)). RTA Early Learning, a comprehensive early learning and development program, is aligned to the Florida Developmental Early Standards. For the first time, the program will be implemented in all prekindergarten classrooms throughout the district, including ESE, thereby increasing cross-departmental planning, alignment in progress monitoring, communication, and professional development.

Each VPK provider's curriculum must be developmentally appropriate, designed to prepare a student for early literacy, enhance age-appropriate student progress in attaining state-adopted performance standards, and prepare students to be ready for kindergarten based on the statewide kindergarten screening as described in Section 1002.67(2)(b), Florida Statutes.

The standard single/sole source agenda template has been used, which does not require legal review.

**CONTRACT TERM:**

This is a one-time purchase.

**RECOMMENDATION:**

It is the recommendation of Christine Moore, Assistant Superintendent of Student Services, and Kimberly Bias, Director, ESE Program Support to approve the attached agreement with Benchmark Education Company in the amount of \$173,400.00.

**AUTHORITY FOR ACTION:** Florida Administrative Code 6A-1.012 (12)(d)



**BENCHMARK  
EDUCATION  
COMPANY**  
145 Huguenot Street, 8th Floor  
New Rochelle, New York 10801

**Contact representative**  
Christopher Edward Romans  
Email: [cromans@benchmarkeducation.com](mailto:cromans@benchmarkeducation.com)  
Office Phone:  
Phone: (813) 895-7198

**QUOTE: 33609**

**Customer:**  
OFFICE OF ACCOUNTING SERVICES  
Student Services PreK VE  
BREVARD CO SCHOOL DISTRICT  
2700 JUDGE FRAN JAMIESON WAY  
VIERA FL 32940  
United States

**Ship To:**  
Brevard CSB – Procurement/Distribution  
Attn: PreK VE  
2095 W. King Street  
Cocoa FL 32926

Product Code	Title	Price Level	Unit Price	Qty	Total Price
XY1729	Ready to Advance Early Learning Package - National Edition (plus digital)	Current	\$3,400.00	51	\$173,400.00

Subtotal	Sales Tax	Shipping Cost	Total
\$173,400.00	\$0.00	\$0.00	\$173,400.00 USD

**Memo**  
\* FL RTA 3Y Bid Pricing \* This quote must be purchased with Quote 33618.

- \* The above pricing cannot be combined with any other offers.
- \* Price firm for 45 days from quote date. Price quote must be attached to school purchase orders to receive the quoted price.
- \* All digital subscriptions will end on July 31st the last year of the term purchased.
- \* Trainings must be cancelled before scheduled training date (at least five (5) business days prior for on-site and at least 72 hours prior for virtual trainings). If you cancel trainings after these periods, you will be charged the full amount of the training session(s) cancelled.



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**PLEASE INCLUDE THIS PROPOSAL WITH YOUR PURCHASE ORDER ALONG WITH THE FOLLOWING INFORMATION FOR ALL DIGITAL SUBSCRIPTIONS**

• Name of School(s) That Will Use the Subscription(s)  
Attach separate document if necessary

• Onboarding Tech Contact Name

• Onboarding Tech Contact E-Mail

• REQUIRED

**SEND ORDER TO:** Benchmark Education Company  
6295 Commerce Center Drive, Suite B| Groveport, OH 43125-1160  
Email: [neworders@benchmarkeducation.com](mailto:neworders@benchmarkeducation.com)  
Phone: 877-236-2465| Fax: 877-732-8273

Terms of Service

\* By placing an order for Benchmark Education Company ("BEC") products (the "Products"), the entity ("Customer") that this proposal has been prepared for agrees to be bound by BEC's Terms of Service and Terms of Use and Privacy Policy (see below). Subject to the Customer's payment of the fees set out above, BEC grants to Customer a non-exclusive and non-transferable license to access and use the Products under the terms described in this Terms of Service. The proposal contains the scope of use allowed and the term of Customer's license to the Products.



May 10, 2022

Brevard Public Schools:

This letter is to confirm that Benchmark Education Company is the sole source of all of their products and programs including, ***Ready to Advance Early Learning and Benchmark Advance Decodable Packages.***

Benchmark Education Company is also the sole source provider of BEC Professional Development services, as described in the sales literature.

Sincerely,

Tom Reycraft President

TR:dt