

SCHOOL BOARD OF BREVARD COUNTY, FLORIDA

BOARD AGENDA ITEM – June 14, 2022

PROCUREMENT SOLICITATION

SS 22-814-SS-HD, Benchmark Education Company

<input type="checkbox"/> (ITB) Invitation To Bid	<input type="checkbox"/> (ITN) Invitation To Negotiate	<input type="checkbox"/> (PB) Piggyback
<input type="checkbox"/> (RFP) Request For Proposal	<input type="checkbox"/> (RFQ) Request For Qualifications	<input type="checkbox"/> (SC) State Contract
<input checked="" type="checkbox"/> (SS) Sole Source		

REQUESTOR: Student Services, Program Support

Legal Review Required: Yes No

Standard Template Used with No Changes: Yes No

Standard Template: Sole Source

Benchmark Education Company	\$141,669.00	Ready to Advance Early Learning Packages
Total	\$141,669.00	

<input type="checkbox"/> Contract Renewal	New Contract Amount	\$141,669.00
<input type="checkbox"/> Recurring Contract	Previous Contract Amount	N/A
<input checked="" type="checkbox"/> New Contract	Variance	N/A

PRICE INCREASE / DECREASE EXPLANATION: N/A

DISCUSSION:

The use of a Sole Source vendor is provided by Florida Administrative Rule 6A-1.012(12)(d). Benchmark Education Company is the publisher and sole source provider of the Benchmark Decodable Packages Grades K-1 Phonics. Procurement Services publicly advertised the intended sole source purchase on VendorLink beginning May 11, 2022, through May 20, 2022. Procurement did not receive any like, equal, equivalent and/or identical product information from any other providers.

This Benchmark Education Company purchase will provide an additional set of State Approved Benchmark Advance Decodable Text for primary Exceptional Student Education classrooms. These materials are aligned to Florida’s new B.E.S.T Standards for English Language Arts. The decodables will provide additional practice decoding in context and are aligned with the individual phonics skills taught in the classroom. The continuous practice will help students with disabilities decode with automaticity to further support fluency and comprehension. The Benchmark kindergarten decodable set includes 39 titles, and the first-grade set includes 72 titles.

The standard single/sole source agenda template has been used, which does not require legal review.

CONTRACT TERM:

This is a one-time purchase.

RECOMMENDATION:

It is the recommendation of Christine Moore, Assistant Superintendent of Student Services, and Kimberly Bias, Director, ESE Program Support to approve the attached agreement with Benchmark Education Company in the amount of \$141,669.00.

AUTHORITY FOR ACTION: Florida Administrative Code 6A-1.012 (12)(d)



**BENCHMARK
EDUCATION
COMPANY**
145 Huguenot Street, 8th Floor
New Rochelle, New York 10801

Contact representative
Christopher Edward Romans
Email: cromans@benchmarkeducation.com
Office Phone:
Phone: (813) 895-7198

QUOTE: 33041

Customer:

Lisa Rogers
ESE Coordinator Brevard County Schools
2700 Judge Fran Jamieson Way
Viera FL 32940
United States

Ship To:

Brevard County Schools
2700 Judge Fran Jamieson Way
VIERA FL 32940

Product Code	Title	Price Level	Unit Price	Qty	Total Price
Y45806	Decodable Packages Gr. K Phonics Decodable 6-Pack Book Set - 39 Titles	Current	\$935.00	54	\$50,490.00
Y45807	Decodable Packages Gr. 1 Phonics Decodable 6-Pack Book Set - 72 Titles	Current	\$1,450.00	54	\$78,300.00
PR991	PD-Free Implementation (Gratis)	On-Site	\$0.00	2	\$0.00

Subtotal	Sales Tax	Shipping Cost	Total
\$128,790.00	\$0.00	\$12,879.00	\$141,669.00 USD

Memo

- * The above pricing cannot be combined with any other offers.
- * Price firm for 45 days from quote date. Price quote must be attached to school purchase orders to receive the quoted price.
- * All digital subscriptions will end on July 31st the last year of the term purchased.
- * Trainings must be cancelled before scheduled training date (at least five (5) business days prior for on-site and at least 72 hours prior for virtual trainings). If you cancel trainings after these periods, you will be charged the full amount of the training session(s) cancelled.



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Phone: (813) 895-7198

QUOTE: 33041

PLEASE INCLUDE THIS PROPOSAL WITH YOUR PURCHASE ORDER ALONG WITH THE FOLLOWING INFORMATION FOR ALL DIGITAL SUBSCRIPTIONS

• Name of School(s) That Will Use the Subscription(s)
Attach separate document if necessary

• Onboarding Tech Contact Name

• Onboarding Tech Contact E-Mail

• **REQUIRED**

SEND ORDER TO: Benchmark Education Company
6295 Commerce Center Drive, Suite B| Groveport, OH 43125-1160
Email: neworders@benchmarkeducation.com
Phone: 877-236-2465| Fax: 877-732-8273

Terms of Service

* By placing an order for Benchmark Education Company ("BEC") products (the "Products"), the entity ("Customer") that this proposal has been prepared for agrees to be bound by BEC's Terms of Service and Terms of Use and Privacy Policy (see below). Subject to the Customer's payment of the fees set out above, BEC grants to Customer a non-exclusive and non-transferable license to access and use the Products under the terms described in this Terms of Service. The proposal contains the scope of use allowed and the term of Customer's license to the Products.



May 2, 2022

Brevard County Schools:

This letter is to confirm that Benchmark Education Company is the sole source of all of their products and programs, **Benchmark Advance Decodable Text**.

Benchmark Education Company is also the sole source provider of BEC Professional Development services, as described in the sales literature.

Sincerely,

Tom Reycraft President

TR:dt