



**Florida School Boards Association**  
**SUPERINTENDENT SEARCH**



## COMMUNITY FORUMS and FOCUS GROUPS

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Date: 2.6.23

Location: Bayside High School

Facilitators: Dr. Bill Vogel and John Reichert

Participants: 5

List the strengths and those areas of Brevard Public Schools that the next superintendent will need to understand and continue to support.

1. Choice programs
2. CTE programs leading to industry certifications
3. Internships
4. Positive relationships with high-tech, space, military, and other major corporations with government contracts
5. AP, Dual Enrollment, IB and Cambridge
6. MS feeder programs such as AVID
7. Science Fair
8. Extracurricular including clubs and sports
9. The arts

What are the most critical needs and challenges of Brevard Public Schools that the next superintendent will need to understand and address?

1. Retention and hiring of teachers
2. ESE is understaffed; training and more funding is needed
3. Expand mental health services and add more guidance, school psychologists and social workers
4. Provide guidance to the Board but stay "apolitical."
5. Manage growth
6. Address the impact of charter schools and vouchers
7. Explain the budget process to the different communities in the 72 mile long district
8. Communicate with underserved communities
9. Address the achievement gap. Example given with African American students (14% population, 72% below 3 on reading) -- please note this data has not been verified

What personal qualities, professional experience and other skills should the Board look for in the next superintendent?

1. Education background (5)
2. Ten years practical experience (3)
3. Remain "apolitical" (3)
4. Hire an internal applicant (1)
5. Approachable and visible "out and about" (1)



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6. Experience organizing large groups of people (1)
7. Bi or tri-lingual (1)
8. Ph.D. or Ed.D. preferred
9. Master's degree
10. No criminal record
11. Strong in linguistics
12. Tech savvy communicator
13. Listens to teachers and staff

Please note:

Numbers next to some priorities indicate priorities of respondents.