

**SCHOOL BOARD OF BREVARD COUNTY, FLORIDA
BOARD AGENDA ITEM – July 28, 2022**

DEPARTMENT/SCHOOL INITIATED AGREEMENT

21-044-A-WH - Blackboard 22-23 Renewal

<input type="checkbox"/> (BW) Bids Waived	<input checked="" type="checkbox"/> (A) Agreement - Renewal
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REQUESTOR: Education Technology

Legal Review Required: Yes No

Standard Template Used with No Changes: Yes No

Standard Template Type: N/A

VENDOR NAME	AMOUNT AWARDED	REQUIRED PRODUCTS/SERVICES
Blackboard, Inc.	\$228,350.12	Web Manager, Mass Notification, Mobile App, Blackboard Community Products
Total	\$228,350.12	

<input type="checkbox"/> Contract Renewal	New Contract Amount	\$228,350.12
<input checked="" type="checkbox"/> Recurring Contract	Previous Contract Amount	\$224,818.89
<input type="checkbox"/> New Contract	Variance	\$3,531.23

PRICE INCREASE / DECREASE EXPLANATION: The 1.5% increase in cost is the result of a standard yearly increase implemented by Blackboard.

DISCUSSION:

Blackboard, Inc. offers a catalog of tools and services that are utilized by students, teachers, parents and other stakeholders within the Brevard Public Schools' community.

Blackboard Web Community Manager (aka SchoolWires) provides web site hosting for schools and district offices. Blackboard Connect is the service we use to power our mass notification efforts. Connect delivers phone messages, email messages, and SMS text messages for student absence notification and parent outreach. Mobile Communications includes the BPS Mobile app.

Each year that we have been using Blackboard products has resulted in tighter integrations with other disparate systems. We have also, collectively, invested significant intellectual capital into designing courses, web pages, and growing our external user base.

This is a renewal to the master services agreement which was previously approved by Legal Services on June 17, 2020.

CONTRACT TERM:

The contract renewal term commenced July 1, 2022 and will continue until June 30, 2023.

RECOMMENDATION:

It is the recommendation of Russell Cheatham, Assistant Superintendent of Educational Technology, Dawn Bronstein, Manager of Instructional Technology to approve the attached renewal of the original agreement #21-044-A-WH with Blackboard, Inc.

AUTHORITY FOR ACTION:

Florida Administrative Code 6A-1.012 (11) (b)

New Period or Contract Renewal Confirmation Notice

CUSTOMER INFORMATION:

Billing Address:

Brevard County Public Schools
 2700 Judge Fran Jamieson Way
 Viera, FL 32940
 USA

Date: 02/24/2022
Customer No: 165397
Document No: CSF000866974

Customer Primary Contact: Wil Henzmann

PRODUCTS AND SERVICES SUBJECT TO NEW PERIOD OR RENEWAL:

Qty	Product Code	Product Description	Start Date	End Date	Price (USD)
71942	MCA-APP	Custom, branded mobile app with access to news, calendars, social media, notifications, and other vital school information.	07/01/2022	06/30/2023	15,116.45
100	WCM-ESSN	Website and content management system software with reliable web hosting.	07/01/2022	06/30/2023	120,904.37
1	BC-STND-K2NA	Blackboard Connect Service Per Student, K-12	07/01/2022	06/30/2023	91,274.03
1	WCM-CRT-TP-MNT	Required add-on service for made-to-order templates. Annual full quality assurance review to maintain browsers, update for accessibility, and enhance security.	07/01/2022	06/30/2023	1,055.27

Renewal Amount (USD) 228,350.12

CONFIRMATION:

Per the terms of your contract currently in place for Blackboard products and/or services, the next period or contract renewal period starts on **07/01/2022**. With respect to contract renewals, per the terms of your contract your license(s) may be automatically renewed 30 days prior to the renewal period start date, and **use of the product and/or services on or beyond 07/01/2022 may result in an automatic invoice from Blackboard for the renewal amount noted above.**

Any utilization beyond licensed quantities allowed under your current contract with Blackboard may result in license fees charged in addition to the new period or contract renewal amount noted above. Please reach out to Blackboard to adjust your current license quantity if applicable.

You will be invoiced for products and/or services for the total above upon receipt of this form unless other arrangements are made. Please note that taxes are not included in the total Amount Due and will be added, where applicable, when invoiced. If you are exempt from paying sales tax, include your current state tax exemption certificate or forward to exemptcerts@blackboard.com.

Please review the following to ensure accurate billing:

1. Provide updated billing information if inaccurate
2. Provide Purchase Order No., if required

3. Include current tax-exempt form for your institution, if applicable
4. Purchase Orders and/or Tax-Exempt Form can be sent via any one of the following methods by **07/01/2022**:
 - Email: operations@blackboard.com
 - Fax: +1.312.236.7251
 - Mail: Blackboard Inc., 11720 Plaza America Drive Fl 11, Reston, VA 20190, USA
5. If you do not require a Purchase Order, please provide confirmation via email that "No PO is required" to operations@blackboard.com or directly to your renewal representative.

