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BPS Current

7250 - COMMEMORATION NAMING OF SCHOOLS, FACILITIES AND MASCOTS

A. The right to name schools, ~~parent thereof,~~ and other District facilities, including school mascots and colors, shall be reserved for the Board. The Assistant Superintendent, with the assistance of individuals in the schools, community and/or community organizations, if any, shall submit [the] proposed name(s) or mascots for school(s) to the Superintendent for his/her subsequent recommendation to the Board for final approval.

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B. Naming and Renaming.

1. From time-to-time, the Board may wish to commemorate a school or District facility by means of a plaque or naming the facility after a person. The Board may choose to initiate and complete the naming process through the Administrative Procedures Act. ~~If the name is a person, the person may be living or deceased. It is encouraged that the person should have been a former District educator/administrator, local resident, or local civic leader of great prominence whose educational contributions to the District has had significant beneficial effects on the public school system and its students. However, names of inspiring national or international persons are also allowable. If the school is to be named for an individual, the name proposed should be that of an outstanding historical, civic, or educational leader, living or deceased, of local, State, or national prominence and, if living, and also an elected official, shall have left public office for a period of time not less than five (5) years. If the Board does not name the facility, the following process will commence.~~

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~~The Area Superintendent, with the assistance of individuals in the community and/or community organizations, if any, shall submit [the] proposed name(s) for school(s) to the Superintendent for his/her subsequent recommendation to the Board for final approval.~~

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2. ~~Names~~Naming and Renaming of schools shall be considered in accordance with the following procedures:

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~~For the purpose of this policy, the terms "name" and "naming" shall be synonymous with "dedicate" and "dedicated".~~

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a. Names proposed shall be free from biases, prejudices, ~~and~~ political and religious connotations. The naming shall not discriminate because of sex, race, sexual orientation, creed, or national origin.

b. If the school or District facility is-are to be named by its location in the community, the name proposed should be descriptive and of reasonable length.

c. If the school or District facility is to be named for-is a person or person(s):

i. the person(s) may be living or deceased.

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ii. It is encouraged that the person should have been a former District educator/administrator, local resident, or local civic leader of great prominence whose educational contributions to the District has had significant beneficial effects ~~on-in~~ the public school system and its students.

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~~However,~~

iii. names of inspiring national or international persons are also allowable.

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~~iv. If the school is to be named for an individual, the name proposed should be that of a National outstanding~~ civic or educational leader, ~~living or deceased,~~ of local, State, or national prominence

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~~d.v. and, if living, the person(s) may, and~~ also be an elected official, ~~but,~~ shall ~~not be in office~~ or have left public office for a period of time not less than five (5) years.

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~~e.d.~~ A "Naming" committee shall be established and shall minimally consist of the following:

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i. School principal of the school to be named. If the facility is not a school, the Superintendent will choose his/her designee.

ii. Parent representative (president or president's designee of the schools' parent organization, if any).

iii. Student representatives (president or president's designee of the student council). Should a student council not exist, the student representative shall be chosen by mutual agreement of the school principal, parent ~~group organization~~ president, and the Superintendent.)

~~f.e.~~ The Naming eCommittee will meet and determine a schedule to invite the students from feeder schools being affected by the new school to participate in the naming of the new school facility. If the facility is not a school, then the Superintendent's designee will convene a District Naming eCommittee.

~~g.f.~~ The Naming eCommittees will submit its recommendation to the Board in writing and be available to discuss its recommendation with the Board at the Board's regularly scheduled Board meeting.

~~h.g.~~ By simple majority vote of Board members present, the Board may accept or reject the request to name the school, school mascot; part there-of or other District facility.

~~i.h.~~ The name of a new or existing school, school mascot or District Facility, once adopted by the Board, shall be considered permanent. However, should the Board subsequently initiate, or be called upon to consider, a name change of an existing, previously named school, mascot or District facility, then in that event the Board shall allow a period of time not less than eighteen (18) months from said date for community involvement, deliberation, discussion, and debate, prior to its taking action.

C. School Mascots.

1. In addition to the above requirement, individuals wanting to change a "current" school mascot will need to also follow the procedures below:

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a. New School without a Mascot.

When a new school is being opened without a current mascot, the principal will survey stakeholders, including, but not limited to, school employees, parents, students, and the community, in selecting a mascot. The top three (3) choices with the most votes will be presented to the Superintendent to who will then share with the Board for final approval.

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b. Existing School Mascots.

i. For individuals requesting a change in an existing school mascot, the individual or group ("requestor") requesting the change shall submit in writing a request for a school mascot

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change to the school principal for which the mascot is requesting to be changed. The written request must include:

- a) the rationale for "why" the current school mascot should be changed;
- b) the significance of the mascot change;
- c) provide evidence (petition, emails, surveys, research) of broad community support for the proposed change;
- d) how the change will or will not affect the school and/or community;
- e) a proposed "new" mascot;
- f) the significance of the proposed "new" mascot;
- g) *****

The school principal will provide a copy of the written request to the governing Assistant Superintendent and the Superintendent.

ii. The school principal will meet with the requestor within ten (10) business days of the date of the written request to review the request and to provide further details about the process.

iii. The school principal will develop and meet with school level committee consisting of the minimal persons listed above in the *Naming and Renaming* Section B(2)(c) to review the written request. The school principal may add additional members to the school level committee (teachers, District staff, and community leaders), as deemed necessary.

iii. Once the school level committee has meet to discuss the change request. The school level committee must meet with the requestor and shall make a recommendation no more than forty-five (45) days from the date of the receipt of the request. Once the school level committee makes their recommendation, the recommendation will be forward to the Area Superintendent and the Superintendent for further review.

a. The recommendation provided to the Assistant Superintendent and Superintendent must include a detail explanation of the school level committee recommendation, including any results of a school survey conducted, financial cost, plans for implementing any changes, etc.

b. *****

iv. The Superintendent may also require additional time to solicit input from others affected by the mascot change.

v. The Superintendent will then share his recommendation and the school level committee recommendation with the Board for final approval of the mascot at the next Board meeting or soon thereafter.

D. Because the schools and the education of its youth are among this community's proudest and most enduring achievements, individuals, or organizations or committees should consider, among other things:

(1) the history and traditions of Brevard County, including the contributions of various groups and individuals to the life of the county and its public schools;

(2) the hopes and aspirations of the Brevard County citizens for the future of the community and its public schools; and

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(3.)_ the suitability of the proposed name to the educational philosophy and purposes of Brevard County along with the significance of the proposed name to the community at large and to the students and staff who will use the facility.

Revised 2/12/02
Revised 3/25/03
Revised 5/30/06
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