



SCHOOL BOARD OF BREVARD COUNTY, FLORIDA
School Board Policy Executive Summary
 Form D

Policy Number:	6605 – NEW
Title of Policy:	Crowdfunding
Cabinet Member:	Cindy Lesinski, Chief Financial Officer
Purpose of Policy:	The purpose of the new policy is to ensure compliance with all applicable federal and state laws, Florida State Board of Education Rules, Board policies, administrative rules, procedures, and guidelines. In addition, the proposed policy promotes transparency and accountability.
Tentative Schedule:	<ul style="list-style-type: none"> • Cabinet – 4/19/2021 • Work Session – 4/27/2021 • Rule Development Workshop – 5/11/2021 • School Board Meeting Information – 5/11/2021 • School Board Meeting Approval – 5/25/2021 • Effective Date – upon approval
Summary of Proposed Policy:	<ul style="list-style-type: none"> • This new policy will apply to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District. • Through the use of personal networking, social media platforms, and other Internet-based resources, funds are solicited or raised to support a specific campaign or project. • The proposed policy encompasses the suggested language from NEOLA.
Specific Authority:	F.S. 1001.41; F.S. 1001.42; F.S. 1001.43; F.S. 1010.01; F.S. 1010.20; F.S. 1011.07; F.A.C. 5P-1.003; F.A.C. 6A-1.001; F.A.C. 6A-1.087; F.A.C. 6A-1.091; 7 C.F.R. Part 210; 7 C.F.R. Part 220; 42 U.S.C. 1779
Next Steps:	<ul style="list-style-type: none"> • Revisions to internal procedures • Training for BPS employees regarding new policy and revised procedures

Neola Template

Neola Template – Revised April, 2019

Book Florida Policies for Update

Section Vol. 19, No. 2

Title REVISED POLICY - VOL. 19, NO. 2 - CROWDFUNDING

Code po6605

Status Active

REVISED POLICY - VOL. 19, NO. 2

6605 - CROWDFUNDING

This policy applies to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District – be it a specific classroom, grade level, department, school, or curricular or extra-curricular activity.

For purposes of this policy, “crowdfunding” is defined as the solicitation of resources from individuals and/or organizations to support identified activities or projects that enhance the educational program or a specific cause approved by the District. The solicitation is typically from a large number of individuals/organizations utilizing internet-based technologies.

[DRAFTING NOTE: SELECT OPTION #1 or OPTION #2]

[OPTION #1]

The School Board does not permit or sanction the use of crowdfunding for District or specific school programs or activities, including co-curricular or extra-curricular activities.

[END OF OPTION #1; END OF POLICY]

OR

[OPTION #2]

Crowdfunding activities aimed at raising funds for a specific classroom or school activity, including extra-curricular activity, or to obtain supplemental resources (e.g., supplies or equipment) that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval

() of the Superintendent.

OR

() of the School Board upon the recommendation of the Superintendent.

All approved crowdfunding activities shall protect the privacy of students, children, and young adults in accordance with Board policies and District administrative guidelines and applicable State and Federal law, including FERPA and IDEIA.

Materials, supplies, equipment, and other proceeds of the crowdfunding activity shall become the property of the District or school. Cash or equivalent payment to District personnel is prohibited. All fiscal transactions shall comply with appropriate Board policies.

All crowdfunding activities are subject to AP 6605 and other applicable Board policies including, but not limited to, Policy 5830 – *Student Fund-Raising*.

[END OF OPTION #2; END OF POLICY]

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Cross References

 [po5830 - STUDENT FUND-RAISING](#)

Redline Draft

6605 - CROWDFUNDING

~~A.~~—This policy applies to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District – be it a specific classroom, grade level, department, school, or curricular or extra-curricular activity. For purposes of this policy, “crowdfunding” refers to a campaign to collect typically small amounts of money from a large number of individuals to finance a project or fund-raise for a specific cause. Through the use of personal networking, social media platforms, and other Internet-based resources, funds are solicited or raised to support a specific campaign or project.

~~A.~~

~~B.~~—For purposes of this policy, “crowdfunding” is defined as the solicitation of resources from individuals and/or organizations to support identified activities or projects that enhance the educational program or a specific cause approved by the District. The solicitation is typically from a large number of individuals/organizations utilizing internet-based technologies.

~~[DRAFTING NOTE: SELECT OPTION #1 or OPTION #2]~~

~~[OPTION #1]~~

~~The School Board does not permit or sanction the use of crowdfunding for District or specific school programs or activities, including co-curricular or extra-curricular activities.~~

~~[END OF OPTION #1; END OF POLICY]~~

~~OR~~

~~[OPTION #2]~~

—Crowdfunding activities, in the name of the school, District, or Board, aimed at raising funds for a specific classroom or school activity, including extra-curricular activity, or to obtain supplemental resources (e.g., supplies or equipment) for use in the school, that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval o

~~C.~~ ~~(-)~~ of the ~~Superintendent-Principal~~ or Designee.

~~OR~~

~~(-) of the School Board upon the recommendation of the Superintendent.~~

—All approved crowdfunding activities shall protect the privacy of students, children, and young adults in accordance with Board policies and District administrative guidelines and applicable State and Federal law, including FERPA and IDEA.

D.

—Materials, supplies, equipment, and other proceeds of the crowdfunding activity shall become the property of the District or school. Cash or equivalent payment to District personnel is prohibited. All fiscal transactions shall comply with appropriate Board policies.

E.

F. All crowdfunding activities are subject to internal procedures and AP-6605 and other applicable Board policies including, but not limited to, Policy 5830— Student Fund-Raising.

Approved _____

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F.S. 1001.41

F.S. 1001.42

F.S. 1001.43

F.S. 1010.01

F.S. 1010.20

F.S. 1011.07

F.A.C. 5P-1.003, Responsibilities for the School Food Service Program

F.A.C. 6A-1.001, District Financial Records

F.A.C. 6A-1.087, School Board Responsible for Internal Funds

F.A.C. 6A-1.091, Purchases from Internal Funds

7 C.F.R. Part 210

7 C.F.R. Part 220

42 U.S.C. 1779

Chapter 8, Financial and Program Cost Accounting and Property for Florida Schools, 2014

Cross References

po5830 - STUDENT FUND-RAISING

**Clean
Version**

6605 - CROWDFUNDING

- A. This policy applies to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District – be it a specific classroom, grade level, department, school, or curricular or extra-curricular activity. For purposes of this policy, “crowdfunding” refers to a campaign to collect typically small amounts of money from a large number of individuals to finance a project or fund-raise for a specific cause. Through the use of personal networking, social media platforms, and other Internet-based resources, funds are solicited or raised to support a specific campaign or project.
- B. For purposes of this policy, “crowdfunding” is defined as the solicitation of resources from individuals and/or organizations to support identified activities or projects that enhance the educational program or a specific cause approved by the District. The solicitation is typically from a large number of individuals/organizations utilizing internet-based technologies.
- C. Crowdfunding activities, in the name of the school, District, or Board, aimed at raising funds for a specific classroom or school activity, including extra-curricular activity, or to obtain supplemental resources (e.g., supplies or equipment) for use in the school, that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval of the Principal or Designee.
- D. All approved crowdfunding activities shall protect the privacy of students, children, and young adults in accordance with Board policies and District administrative guidelines and applicable State and Federal law, including FERPA and IDEA.
- E. Materials, supplies, equipment, and other proceeds of the crowdfunding activity shall become the property of the District or school. Cash or equivalent payment to District personnel is prohibited. All fiscal transactions shall comply with appropriate Board policies.
- F. All crowdfunding activities are subject to internal procedures and other applicable Board policies including, but not limited to, Policy 5830 Student Fund-Raising.

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F.S. 1001.41

F.S. 1001.42

F.S. 1001.43

F.S. 1010.01

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F.A.C. 5P-1.003, Responsibilities for the School Food Service Program

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Cross References

po5830 - STUDENT FUND-RAISING