



Brevard Public Schools

MISSION: TO SERVE EVERY STUDENT WITH EXCELLENCE AS THE STANDARD

Educational Services Facility

2:00 p.m.

April 27, 2021 School Board Policy Work Session and Workshop

Pursuant to School Board Policy 8420.02, the School Board **REQUIRES ALL VISITORS TO WEAR A FACE COVERING OF THE NOSE AND MOUTH AT ALL TIMES** while on school board property when attendees cannot maintain social distancing. This is inclusive of attendance at School Board meetings/workshops.

The School Board of Brevard County met for a policy work session and board workshop on Tuesday, April 27, 2021. Notice of the meeting was advertised in the Thursday, April 8, 2021 and Thursday, April 15, 2021 editions of The Eagle.

Date: Apr 27 2021

Opening Exercises

[1. Opening Exercises](#)

Chairman Misty Belford called the meeting to order at: 2:00 p.m.

Roll Call

[2. Roll Call](#)

Members Present: Misty Belford, Cheryl McDougall, Jennifer Jenkins, Matt Susin and Katye Campbell

Pledge of Allegiance

[3. Pledge of Allegiance](#)

Chairman Belford led the Pledge of Allegiance.

Order of Business

Policy Work Session

[4. Board Policy 6144 Investments](#)

☞ [6144 Investment Policy Exec Summary, Current, Neola, Redline, Clean 04.27.21.pdf](#)

Chief Financial Officer, Cindy Lesinski, introduced Katrina Kostner, Accounting Manager and D. Scott Stitcher, Director of PFM Asset Management. Ms. Kostner read the Executive Summary and provided an overview of the policy. Mr. Stitcher provided additional clarification. There were no changes suggested from the Board for this policy.

[5. Policy 5830 Student Fundraising](#)

☞ [5830 Student Fund-Raising PDF packet for Board Agenda.pdf](#)

Chris Moore, Assistant Superintendent of Student Services, provided the executive summary. The revisions in this policy address a new proposed policy of 6605 - Crowdfunding.

- Ms. Campbell asked why Option 1 of the NEOLA template was selected over Option 2. Ms. Moore said she would need to confer with Food Services and get that information back to the Board.
- Mr. Susin asked if we have the definition of "educational value" as listed in B (3). Ms. Moore said that she would leave that to the principal to determine.
- Mr. Susin asked where the "administrative procedures of the superintendent" can be found. Ms. Moore stated those are from Finance and she will pull those for the Board members.
- Mr. Susin also asked why raffles and all games of chance are prohibited. Ms. Moore stated that she will go through statute and report back to the Board.
- Ms. Belford asked about section C(2) which refers to any food consumed on campus. Can they no longer have bake sales or sell pizza slices for activities after school? Ms. Moore will get better answers from Food Services and report back to the Board.
- Mr. Susin questioned the prohibition of "door to door" sales. There was no follow up.

[6. Policy 6605 Crowdfunding - New Policy](#)

[6605 Crowdfunding \(New Policy\) PDF for Board Agenda \(4-20-21\).pdf](#)

Ms. Lesinski provided the Executive Summary. She explained the definition of crowdfunding: the practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the internet.

There was discussion about principal approval. Ms. Jenkins and Mr. Susin both felt requiring principal approval took away the autonomy of the classroom teacher. It may restrict some teachers from taking advantage of opportunities. However both acknowledged that some restrictions may be necessary.

More discussion ensued. Dr. Mullins asked for Ms. Lesinski to provide information from the Red Book to the Board. There was discussion about pulling the policy since Board members had many questions. However, since it was already advertised, it was determined to leave it. Should the Board request substantive changes during Rule Development, the policy revision process will begin again.

Ms. Campbell asked for the formatting to be changed to be consistent with the other policies.

Chairman Belford asked for Mr. Susin and Ms. Jenkins to provide Ms. Lesinski with specific language they want to see in the policy.

[7. Policy 8330 Student Records](#)

[8330 Student Records PDF Package for Board Agenda \(4.20.21\).pdf](#)

Russ Bruhn, Chief Strategic Communications Officer, provided the executive summary. After some conversation, it was determined to proceed with the policy as written; but make changes to the Student Registration Form providing greater clarification of the directory information that may be released and provide options for parents to select which parts of directory information they wish to be released.

[8. Policy 3215 Tobacco Free Environment](#)

[3215 Tobacco-Free Environment for Board Agenda \(4.20.21\).pdf](#)

Ms. Moore provided the executive summary. There were no suggested changes.

9. Educational Technology Plan Update

📎 [DTP-Full Plan 21 - 24 04222021.pdf](#)

Russell Cheatham, Assistant Superintendent of Educational Technology, provided a high-level overview of the Educational Technology Plan. Present also were Randy George, Director of Management Information Services, Barrett Puschus, Director of Information Technology, Dawn Brownstein, Manager of Instructional Technology and Chris Ault, Manager of Information Technology Projects.

Board members expressed gratitude to Mr. Cheatham and his team. Discussion around utilizing Federal Stimulus funds to accelerate the one to one initiative ensued and the importance for student learning. They discussed the importance of bandwidth for students at home as well.

Closing Remarks

10. Closing Remarks/Direction

Adjournment

11. Adjournment

Chairman Belford adjourned the workshop at: 5:11 p.m.

For further details regarding this meeting, please refer to the published video found at: www.brevardschools.org.

Chairman: _____

Secretary: _____

NOTE: Please be reminded that face coverings are required for all attendees.

NOTE: Sensory and mobility impaired persons seeking assistance for participation in any meeting, conference, or seminar should contact Tina Snyder, Manager, Professional Standards, five days prior to the meeting date. Ms. Snyder may be reached at 321-631-1000, ext. 11226 (voice) or snyder.tina@brevardschools.org (email).